



MOAH LANCASTER
MUSEUM &
PUBLIC ART
FOUNDATION

ANNUAL REPORT
2019 -2020

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WHAT WE DO

Through its fundraising and programmatic efforts Lancaster Museum and Public Art Foundation makes it possible for both the Lancaster Museum of Art and History (MOAH) and the City of Lancaster's Art in Public Places program to reach their full potential as cultural catalysts. Together, these creative forces are working to transform the image of the City of Lancaster, becoming an attractive place to live, work, and visit. MOAH is a welcoming place with a strong connection to the community and a frequent destination for Lancaster residents, and the greater Antelope Valley, who visit regularly to experience the arts. The Museum is well known in Los Angeles and beyond as a significant cultural asset for the entire region. As a result of these achievements, LMPAF is perceived as the most effective arts-driven charitable organization in the Antelope Valley and is a highly sought after partner for other community based organizations.



ALLISON BAMCAT PAINTS MURAL ON THE EXTERIOR OF MOAH AS A PART OF POW!WOW! ANTELOPE VALLEY 2020



COVER IMAGE: KYSA JOHNSON,
*Blow Up 406-the Long Goodbye-
Crude-the Creation of Hydrocarbons in
the Horsehead Nebula, 2019*

Featured in *The Lights of Space 2020*
Exhibition at MOAH

MOAH LANCASTER
MUSEUM &
PUBLIC ART
FOUNDATION

OUR MISSION

The mission of the Lancaster Museum and Public Art Foundation (LMPAF) is to raise funds to enhance collections, exhibitions, programs, and facilities at the City of Lancaster's Museums and to fundraise and advise for the Art in Public Places program of the City of Lancaster.

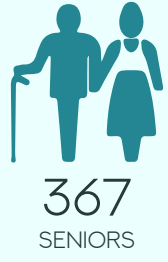
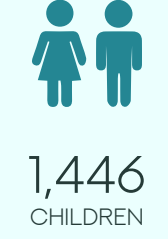
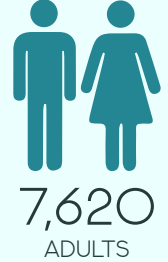
ENGAGEMENT

MOAH provides a variety of engagement opportunities year round, everything from educational presentations, to school tours, to professional development.

- Kipaipai Workshops - 04
- Artist Talks - 15
- Performances - 19
- Portfolio Reviews - 04
- Arts for Youth Tours - 32
- Young Artist Workshops - 22
- Traveling Discover Trunks - 73



12,203 VISITORS
2019 - 2020



Generator: A Performance by Lori Scacco at Art in Residence

WORKSHOPS KIPAIPAI

MEANS TO "ENCOURAGE AND INSPIRE"

A special program focusing on professional development for artists in areas such as gallery representation, museum exhibitions, self-promotion, use of social media as storytelling, critical writing, identifying, and strategizing personal and professional goals. Through private one-on-one sessions and group meetings, 16 jury-selected participants have the rare opportunity to

meet with a team of guest professionals at the Joshua Tree Retreat Center in Joshua Tree, California. This year's virtual faculty included: Sanie Andres, Ray Beldner, Kimberly Brooks, Betty Ann Brown, Andi Campognone, Robert Benitez, Shana Nys Dambrot, Walter Maciel, Aria Gannon, James Panozzo, and Mike O'Connor.

PORTFOLIO REVIEWS

PROFESSIONAL DEVELOPMENT FOR LOCAL ARTISTS

Lancaster Museum of Art and History (MOAH) holds quarterly portfolio reviews for artists of all media. Artists meet with the museum's curatorial staff (and on occasion a selected guest curator) in 15 minute increments, getting professional feedback regarding the quality of presentation, sequence, and marketing of the artist's work. Having a

strong portfolio is an essential tool for artists and opens communication between local creatives and museum staff. Every year, MOAH also coordinates a special yearly portfolio review hosted by stARTup Art Fair, an art company dedicated to connecting art collectors to exceptional, highly vetted artists from across the country.

2020

The Light of Space

Through the dynamic and intricate works of nine featured artists: Laddie John Dill, Jay Mark Johnson, Kysa Johnson, Shana Mabari, Mary Anna Pomonis, Robert Standish, Jeff Frost, Gary Lang, and Edwin Vasquez. *The Light of Space* explores themes of time, light and space focusing on the artist's interpretations of the inner workings of our universe.

#CountMeIn

The #CountMeIn Census exhibition was a part of a larger project started in the Summer of 2019 in an effort to increase civic engagement through art and education on the topic of the 2020 Census. Through five selected Artists-In-Residence, meant to represent the communities they resided in, the exhibition highlighted the importance of community engagement in the 2020 Census and the diversity of Lancaster BLVD and the Antelope Valley.

The New Vanguard III

A special group exhibition curated by Thinkspace Projects, *The New Vanguard III* features the works of international artists working in the New Contemporary movement. This exhibition was the third installation in the series and presented alongside POW WOW! Antelope Valley.

2019

Peace on Earth

Exhibition that addresses concerns for the environment and the fragility of ecosystems that support animal life. It explores the complex relationship between humankind and animals through the intersections of history, identity, technology, and humankind's impact.

Woven Stories

Strength meets fragility, growth meets decay, nature meets technology, and fantasy meets reality in *Woven Stories*, a collection of narrative fiber artworks featuring five (5) site-specific installations by: Rebecca Campbell, Peter Hiers, R.Rex Paris High School students, Meriel Stern, and Victor Wilde. Five (5) solo exhibitions by: Ray Beldner, Elisabeth Higgins O'Connor, Victoria Potrovitza, Katherine Stocking-Lopez, and Nicola Vruwink. As well as a group exhibition with over 23 participants.

L.A. Painting

A celebration of material, mark-making, and the human experience, boasting exhibitions curated by writer Cooper Johnson, performance artist Amy Kaps, painter Shane Guffogg's *Circle of Truth* project, a collaboration with 48 other artists, works by David Allan Peters, and site specific installation by Erika Lizée.

Photography: Beyond the Surface

Features the work of eight photographers, including a survey of Melanie Pullen's work in the Main Gallery, Joni Sternbach's *Surfland* series in the East Gallery, *This Too Shall Pass* by Matthew Finley in the North Gallery, Rob Grad's *Finding Foreverland* series in the Wells Fargo Gallery, work from Christopher Russell in the Moore Family Trust Gallery, photographic installation by Rodrigo Valenzuela in the South Gallery, along with sculpture by John Peralta, and 16mm, a site-specific installation, by Kira Vollman.



Shana Mabari



Kayla Mahaffey

22

ARTISTS EXHIBITED WORK AT MOAH IN 2020

88

ARTISTS EXHIBITED WORK AT MOAH IN 2019



Joni Sternbach



Melanie Pullen



Robert Standish



Kathy Ager

U.S. BUREAU OF ECONOMIC ANALYSIS REPORTS THAT THE ARTS AND CULTURE SECTOR CONTRIBUTED \$232 BILLION TO CALIFORNIA'S ECONOMY IN 2019, REPRESENTING 7.4% OF THE STATE'S GDP, 779,932 JOBS, AND TOTAL COMPENSATION OF \$106 BILLION.

U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 Pandemic)

MOAH CEDAR EXHIBITS

2020

Spenser Little: *Illumination Devices*

Spenser Little's whimsical mixed-media kinetic lamps show the inner workings of each piece, allowing the viewer to examine each visible layer and contemplate each work's "facade", revealing the deep inner layers of each piece.

Living in the Mojave

The Lancaster Photography Association (LPA), a non-profit organization formed in the 1960s whose mission is dedicated towards sharing their love of photography, dedicated an exhibition towards celebrating the diverse life and experience of the Antelope Valley.

Antelope Valley Student Art Show 2020

This annual event has been a long going tradition at MOAH Cedar with the purpose of celebrating Antelope Valley's burgeoning artistic talent in the Antelope Valley Union High School District. Students from throughout the district were able to have the opportunity to showcase their art pieces through our website.

Juried Art Exhibition 2020

The 35th Annual Juried Art Exhibition welcomed artists from throughout the Antelope Valley and the 5th Supervisorial District of Los Angeles County to submit all mediums including photographs and illustrations recognizing the vibrancy and richness of the Antelope Valley community.

Debbie Korbel: *The Sum of Its Parts*

The whole is greater than the sum of its parts; an idea that Debbie Korbel explored through her finished sculptures in her exhibition, *The Sum of Its Parts*, emphasizing the importance of focusing on the summation of a piece rather than the individual pieces that comprise it.

2019

Leonard Greco: *Fairyland*

Greco draws indiscriminately upon diverse seemingly unrelated archetypes and themes from many sources, including Classical mythology.

CEDARFEST: Antelope Valley Student Art Show 2019

All high schools in the Antelope Valley School District are invited to have their students showcase their work, and celebrate the diversity of art in the region.

34th Annual Juried Art Exhibition

Jurors include Peter Mays, Executive Director of the Los Angeles Art Association, Isabelle Lutterodt, Director of the Los Angeles Municipal Art Gallery. David Babb, Associate Professor of Art at Antelope Valley College.

Snezana Saraswati Petrovic: *Collateral Damage*

The immersive and interactive aspects of the installations intend to bring an awareness to the warning signs of unintended destruction of the ocean, coral reefs, and water resources via playful interactions with different kinds of beauty.

Prison Arts Collective: *Beyond the Blue*

Beyond the Blue is a traveling exhibition of over 100 works of art. Created in California by incarcerated individuals participating in weekly arts programming through the Prison Arts Collective (PAC). The artists included seek to transform their lives through art and aim to shift society's stereotypical image of 'inmate' or 'prisoner' by sharing their personal expressions, goals, and talents to demonstrate their shared humanity.



Aazam Irlilan



Debbie Korbel

166

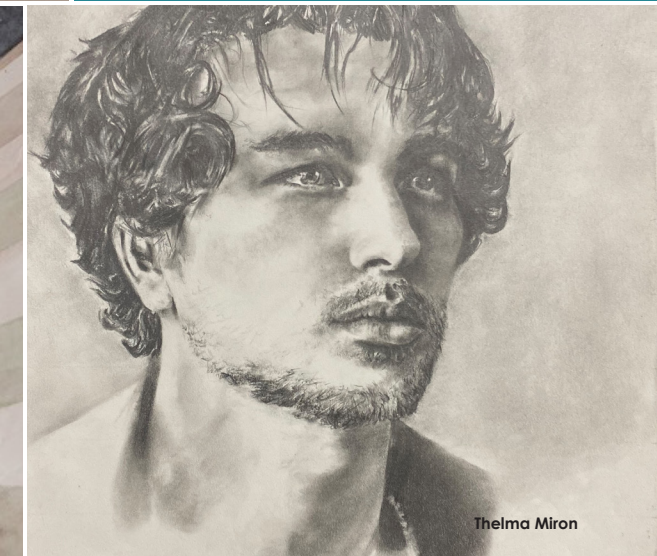
LOCAL ARTISTS EXHIBITED WORK AT MOAH: CEDAR IN 2020



Spenser Little



Daniela Garcia



Thelma Miron



Leonard Greco

200

ARTISTS EXHIBITED WORK AT MOAH: CEDAR IN 2019

IN CALIFORNIA, COVID-19 HAS DEVASTATED CREATIVE ECONOMY BUSINESSES WITH A LOSS OF \$43.1 BILLION IN REVENUE. IN ADDITION, 59% OF ALL CREATIVE WORKERS IN CALIFORNIA BECAME UNEMPLOYED (453,332 PEOPLE) AS OF JULY 2020.

Brookings, Lost art: Measuring COVID-19's devastating impact on America's Creative Economy, 2020

MOAH GOES VIRTUAL

ART, LIFE, AND THE BUSINESS OF ART MUSEUMS DURING COVID-19

In the face of unprecedented times, MOAH adapted its programming to better suit the needs of the community while following COVID-19 protocols through virtual content. This change in initiatives spanned across programming at MOAH, MOAH: CEDAR and Elyze Clifford Interpretive Center creating an exciting opportunity for MOAH staff to provide a creative outlet for community members looking to safely engage with the museum.

EXHIBITIONS

MOAH continued installing exhibitions in its galleries - commissioning 3D virtual tours to engage its audience from home! These dynamic presentations allow patrons to visit the galleries digitally, augmented with video content and high resolution photography, for a richer museum experience.

Virtual Artist Talks

MOAH's in-person artist talks found new purpose through Zoom where MOAH's curatorial staff hosted live discussions with artists, guests and participants, facilitating meaningful conversations amongst museum patrons and our programming.

Virtual Alzheimer's Tours

In the spirit of community engagement, our partnership with the Alzheimer's Association continued with live, virtual tours held via Zoom allowing people living with Alzheimer's to interact with staff during each new exhibition, tailoring our content for the unique needs of our community into an interactive, digital experience.

360 Tours and Videos

During COVID, the museum also accompanied 360 virtual tours for each exhibition at MOAH and MOAH Cedar that allowed online patrons to browse our newest pieces from the comfort of their home.



VIEW OUR ENTIRE LIBRARY OF
360 Virtual Tours:
www.lancastermoah.org/tours

ENGAGEMENTS

MOAH's engagement team ensured the community continued to have access to museum programming through online platforms.

Virtual Concert Series and Spotlight Cafe

Concert Series and Spotlight Cafe went online with live streamed performances of bands every second and fourth Friday night of the month. Our Spotlight Cafe also went virtual, highlighting local talent on social media on a biweekly basis.



Virtual Live Figure Drawing

Live Figure Drawing series, free programming that allows patrons the opportunity to draw live clothed or nude models, was live streamed on Facebook Live with a virtual, clothed model, allowing artists to apply their skills.



Take-home YAW Kits and Videos

MOAH's Young Artist Workshop, a monthly, free, in-person experience that allows children to create their own one of a kind craft, was pivoted to take home crafts kits complete with materials, instructions, and instructional videos. For months, MOAH staff created thousands of kits for the community.

Storytelling with MOAH

Kid friendly curriculum also included Storytelling with MOAH, an online series that took the idea of storytime and transformed it into a virtual experience.



FINANCIAL SUMMARY

2019 - 2020

▶ CONTRIBUTIONS & REVENUE	
CONTRIBUTIONS	
INDIVIDUAL	\$12,418
FRIENDS	\$125
GRANTS	\$63,723
TOTAL CONTRIBUTIONS	\$76,266
SPECIAL	
EVENTS	\$53,473
TOTAL SPECIAL	\$53,473
VAULT STORE	
SALES/CONSIGNMENT	\$634
TOTAL VAULT STORE	\$634
TOTAL CONTRIBUTIONS & REVENUE	\$130,373

▶ LIABILITIES	
SUPPORT	
EXHIBITION	\$32,898
PROGRAM	\$20,552
EDUCATIONAL PROGRAM	\$6,578
TOTAL SUPPORT	\$76,266
AWARDS & GRANTS	
MUSEUM COLLECTION AQUISITION	\$7,331
ARTIST SPONSORSHIP FOR EXHIBITIONS	\$11,125
OPENING RECEPTIONS	\$19,640
SUPPORTING SERVICES	\$4,666
OPERATIONAL & OTHER COSTS	\$13,582
TOTAL LIABILITIES	\$134,503

▶ GRANTS AWARDED

NONGOVERNMENTAL

CALIFORNIA COMMUNITY FOUNDATION	\$35,000
COUNT ME IN	\$12,000
EDUCATION	

TOTAL NONGOVERNMENTAL GRANTS AWARDED \$47,000

GOVERNMENTAL

CALIFORNIA ARTS COUNCIL	\$16,000
COUNT ME IN	\$16,200
LOCAL IMPACT	

LOS ANGELES COUNTY DEPARTMENT OF ARTS AND CULTURE	\$8,750
GRANT	\$8,550
ARTISTS IN COMMUNITIES	

TOTAL GOVERNMENTAL GRANTS AWARDED \$49,500

TOTAL GRANTS AWARDED \$96,500



Directors Emeritus

Steve Eglash

Leo Stallworth

Administrative Assistants

Jamie MacMillan

Board of Directors

Ralph Bozigian

Andi Campognone

April Graves

Dana Haycock

Stevie Love

Josh Mann

Alex Massari

Lauri Massari

Michelle Shaver

Katrina Stello



2020 COMMUNITY PARTNERS



Take the first step toward increasing your company's visibility in our community as a supporter of arts, culture, and education.

Contact us at LMPAF@cityoflancasterca.org to learn more about how community partnership benefits your business and our community.

All Impaf's programming and community involvement would not be possible without contributions from

FRIENDS OF MOAH

- | | | | |
|--------------------|--------------------|-------------------------|-------------------------|
| Lilian Abel | Steven Fujimoto | Alexander Kritselis | Samuelle Richardson |
| Carmen Arriola | Luis Garibay | Linda Kunik | Cindy Rinne |
| Chris Aune | Kyle Giampietro | Erika Lizee | Robin Rosenthal |
| Sandra Avery | Shizuko Greenblatt | Dr. Bruce & Stevie Love | Catharine Ruane |
| Evelyn Bannon | Tristan Greenleaf | Ming C Lowe | Lisa Schulte |
| Tarja Black | Brian Gross | June Malikian | Annie Seaton |
| Jeffrey Burke | Steven Hampton | Ken Marchionno | Anne-Elizabeth Sobieski |
| Chung Ping Cheng | Lucie Hinden | Haleh Mashian | Robert Standish |
| Sara Cole | Cathy Immordino | Randi Matushevitz | Lorien Suarez-Kanerva |
| Mike Collins | Uma Rani Iyli | Siobhan McClure | Jane Szabo |
| Rongjian Cui | Ryan James | Debra McPherson | Steve Thomas |
| Bibi Davidson | Kathleen Judkins | Heather Mercy | Devin Thor |
| Jeanne Dunn | Sant Khalsa | Sue Mitchell | Janice Tieken |
| Atom Elroy | Paul Kopeikin | Elizabeth O'Brien | Donna Lynne Weil |
| Christine Ferrouge | Noel Korten | Chris O'Mahony | Sharon Weiner |

BECOME A FRIEND OF MOAH

MEMBERSHIP APPLICATION & RENEWAL FORM

Student/Senior Individual	<input type="checkbox"/>	\$25	Name: _____
Dual	<input type="checkbox"/>	\$60	Address: _____
Advocate* (NARM)	<input type="checkbox"/>	\$100	_____
Patron*	<input type="checkbox"/>	\$250	Phone: _____
Collector's Circle*	<input type="checkbox"/>	\$500	Email: _____
	<input type="checkbox"/>	\$1,000	Credit Card #: _____
			Exp Date: _____

Mail to:

MOAH LANCASTER MUSEUM & PUBLIC ART FOUNDATION
44933 Fern Ave
Lancaster, CA 93534

Make checks payable to
LANCASTER MUSEUM & PUBLIC ART FOUNDATION

Registration is available by calling 661.723.6250

*Reciprocal free admission to over 850 museums.

Visit narmassociation.org for a full listing of North American Reciprocal Museums

GET INVOLVED



Become a Member

Arts supporters who are regular visitors to MOAH exhibitions and events are encouraged to join our "Friends of MOAH" membership program. For an annual donation, members can enjoy an array of benefits that will enhance their museum-going experience.



Donate

The Lancaster Museum & Public Art Foundation (LMPAF) thanks you for your patronage of the arts. Your contribution will receive special attention from our staff to ensure that the specific project, program, naming opportunity or event is supported at your request.



Volunteer

Our volunteers are passionate about art and history and make valuable contributions to the museum at all levels. As a volunteer you will be an integral part of the museum, working directly with staff and gaining real world experience. Museum volunteers enjoy invitations to exclusive volunteer events, a 10% discount on select purchases in the Vault Museum Store and ongoing educational workshops!



*Based on California minimum wage standards 2019 - 2020